

# LS Omni | Retail

Connect to your customers, anytime, anyplace

## LS Omni

The powerful suite of solutions that brings mobility and e-commerce to your management system.

Become an omni-channel business with LS Omni. Offer multi-channel deals and promotions, create a unified brand experience across the touchpoints, and reward your customers for shopping from you online, in-store and on their mobile devices. Improve your speed and level of service in store with the LS Omni mobile POS.

## LS Omni will help you

- Extend your storefront to your customers' mobiles, tablets and computers
- Reduce inconsistent financial data, as all channels are integrated
- Close sales quickly on the shop floor
- Sell your products 24/7 through the e-commerce portal and mobile app
- Perform inventory functions on handhelds
- Drive more customers to your outlets with the app's store locator

## Increase your efficiency with



Multi-channel loyalty schemes



Efficient inventory control



Click & collect



Complete integration of web, mobile and in-store services

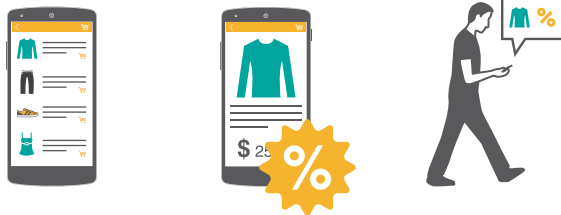


Powerful functionalities for both retail and hospitality

## Mobile loyalty

Keep your customers coming back

Offer your customers in-store, online and mobile benefits with LS Omni's mobile loyalty solution. Your customers can use the app to shop, browse your product catalog, create and maintain shopping lists, view product details and check if specific items are in stock, and where. Register user profiles and reward your best customers with points when they shop with you across the channels. Through the app you can send personalized communications and offers as push notifications straight to your customers' mobiles.



## Complete integration of web, mobile and in-store services

Create an effective e-commerce portal

With LS Omni you can create an e-commerce platform with exceptional levels of transaction flexibility and seamless fluidity. All data on items, prices and discounts is maintained in the management system: this means that your online store will always contain up-to-date product information. The platform is responsive, allowing all your customers to enjoy a first-class shopping experience, no matter whether they access the portal via computer, tablet or mobile.

## Mobile POS

Bring the checkout to your customers

LS Omni mobile POS will improve your workflow and help you provide outstanding customer service. Equipped with the mobile POS, your staff can serve customers – from giving information about products' specifications and availability, to finalizing the sale – directly on the shop floor. Provide personalized and to-the-point service instantly accessing customer preferences and their previous shopping history on the mobile POS. The LS Omni mobile POS runs on various models of smartphones and tablets.

## Mobile inventory

Keep your stock under total control

With LS Omni you can access all your inventory processes on a handheld.

Equip your staff with a mobile device which they can use to look up items or vendors, check live inventory and manage stock deliveries.

With LS Omni you will be able to perform all necessary inventory management processes on handhelds – from stock counting to goods receiving, label ordering, purchasing, stock transfers, adjustments and more.